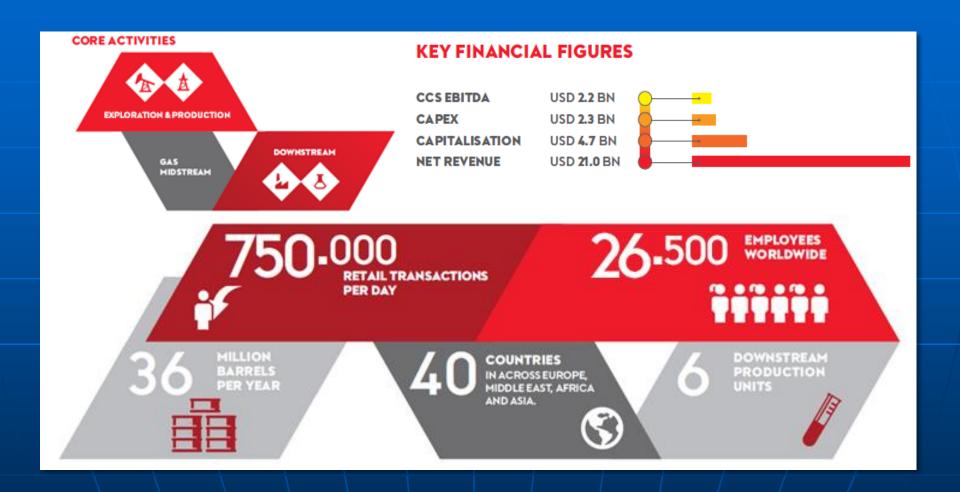


BUILDING COMPETENT AND ENGAGED WORKFORCE TO MEET GROWTH TARGETS (A MOL Group case study)

Visegrád, 19 November 2015

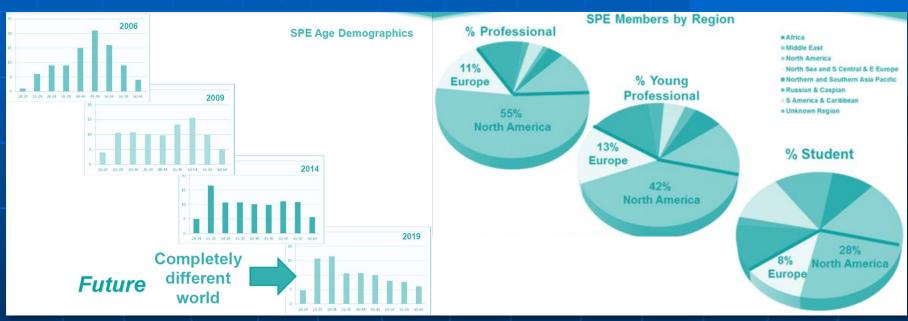
Society of Petroleum Engineers

MOL GROUP IS A LEADING INTERNATIONAL, INTEGRATED OIL AND GAS COMPANY WITH OVER 75 YEARS' EXPERIENCE



AS AN INDEPENDENT O&G PLAYER, MOL GROUP HAS TO RESPOND TO THE SHORTAGE OF O&G TALENTS ON THE GLOBAL MARKET IN ORDER TO SAFEGUARD ITS STRATEGIC TARGETS

THE INDUSTRY IS IN THE MIDDLE OF HUMAN RESOURCES TRANSITION



SPE statitics, source: Ford Brett CEO, PetroSkills

MOL GROUP ACTIVELY FIGHTS THE BIG CREW CHANGE WITH PLACING EMPHASIS ON THREE STRATEGIC DIRECTIONS



Build diverse and international workforce (Address traditional industry gender imbalance as well)

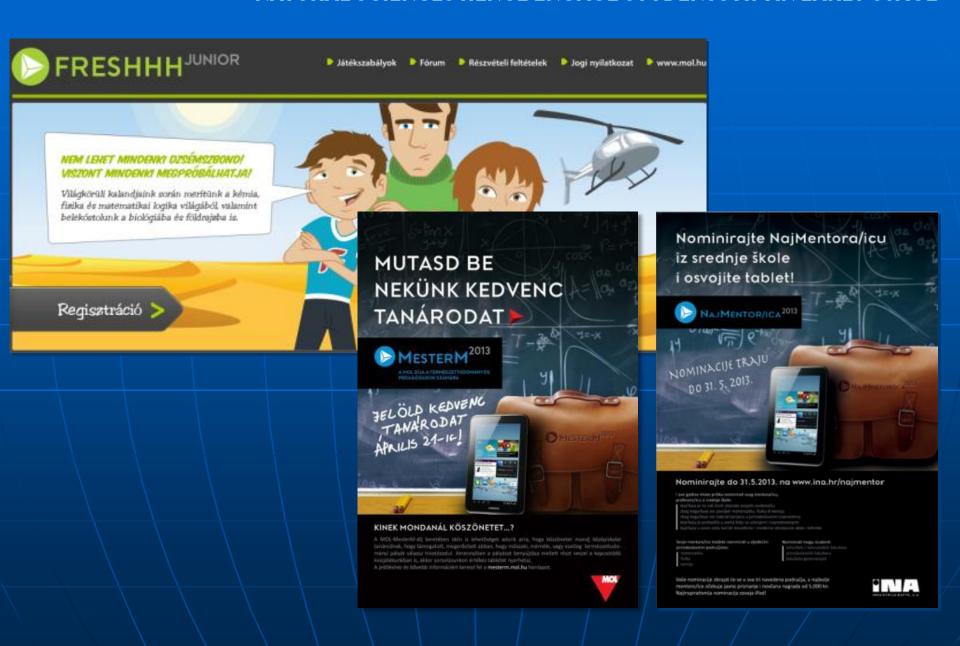


Target young talents and accelerate their development



Retain expertise, manage knowledge transfer between generations

MOL GROUP REACHES BACK TO SECONDARY SCHOOLS TO PROMOTE NATURAL SCIENCES HENCE ENGAGE STUDENTS AT AN EARLY STAGE



EXTERNAL GRADUATE TALENT POOL IS APPROACHED WITH A WHOLE RANGE OF PLATFORMS

PRIMARY SOCIAL MEDIA CHANNEL: LINKEDIN



TALENT ACQUSITION PLATFORMS SUITED FOR THE NEEDS OF GEN Y

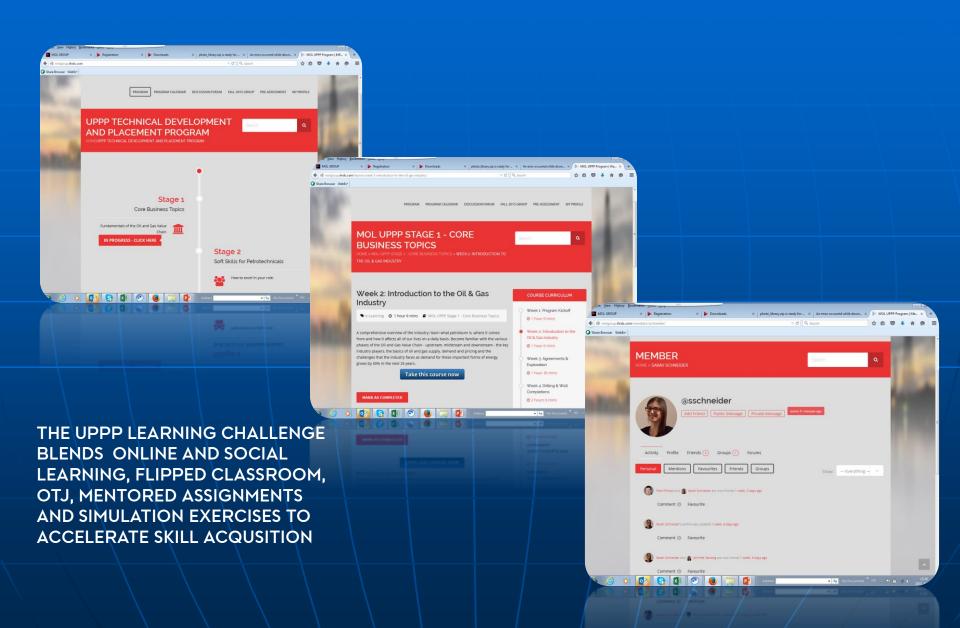




USING SEGMENTATION APPROACH MOL GROUP DEVELOPED AND LAUNCHED A NEW TALENT ACQUISITION AND DEVELOPMENT PROGRAM SPECIFICALLY FOR ITS E&P BUSINESS, NAMED UPPP



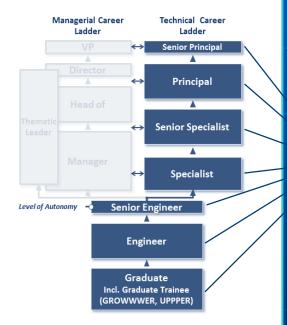
UPPP CONTINUES WITH AN 18 MONTHS LONG DEVELOPMENT AND PLACEMENT JOURNEY TO BRING GRADUATE HIRES UP TO SPEED



STRUCTURED TECHNICAL CAREER PATH AND LEARNING ROADMAP TO SUPPORT ONGOING PROFESSIONAL DEVELOPMENT AND VALUE TECHNICAL EXPERTISE

Technical Career Path

Clear and consistent career path with defined progression perimeter and levels



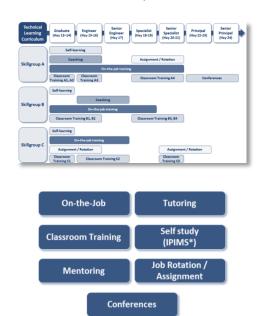
Competence Model

Tailored competence model (linked to career path) that reflects business needs



Learning Tools & Options

Tailored learning tools and options to support development of staff



TO BE SUCCESSFUL IN THE WAR FOR TALENTS, COMPANIES NEED:



PROACTIVE RESPONSE TO THE GLOBAL MARKET TRENDS & CHALLENGES



ACTIVE PROMOTION OF EMPLOYEE VALUE PROPOSITION THROUGHOUT WHOLE RANGE OF THE TALENT PROGRAMS



STRONG INTERNAL CO-OPERATION AMONG PARTIES (BUSINESS, HR, ETC.)